

FOR IMMEDIATE RELEASE

Cambridge Books Online now accessible via Paratext's Reference Universe

ALDIE, **VA**, **March 25**, **2014** -Paratext announces that thousands of links to nearly 400 Major Reference Works from *Cambridge Books Online* will be integrated into Paratext's *Reference Universe* service.

Cambridge Books Online offers predefined or bespoke collections of content within a richly functional, fully searchable online environment. "With hundreds of high-quality reference works available via Cambridge Books Online (CBO), discoverability of this content is key. Partnering with Paratext and supplying CBO data via Reference Universe will ensure optimum visibility, and allow for scholars of all stages in their research careers to access valuable reference material." Chris Fell, Digital Publishing Director for Cambridge Academic.

"No resource that focuses on the value of Major Reference Works can be deemed complete without the award-winning resources of Cambridge University Press. Cambridge University Press's coverage of all disciplines, at the highest scholarly level, further enhances the mission of *Reference Universe*, bringing the finest introductory content into the hands of researchers at all levels of inquiry." Eric M. Calaluca, Chairman and CEO, Paratext.

About Cambridge University Press

Cambridge University Press is part of the University of Cambridge. It furthers the University's mission by disseminating knowledge in the pursuit of education, learning and research at the highest international levels of excellence. Its extensive peer-reviewed publishing lists comprise 50,000 titles covering academic research, professional development, over 340 research journals, school-level education, English language teaching and bible publishing.

Playing a leading role in today's international market place, Cambridge University Press has more than 50 offices around the globe, and it distributes its products to nearly every country in the world. For further information, go to: www.cambridge.org

About Paratext

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